



February 20, 2012

Dear Valued Customer,

Polyethylene (PE) resin costs are steadily increasing due to tight PE resin supply. This is a result of elevated demand, reduced inventory levels and lower production rates. Polyethylene (PE) resin suppliers have implemented multiple price increases over the past three months. Pregis absorbed 5 cents per pound (cpp) on polyethylene in December, 6 cpp in February, and 7 cpp has been announced for March. The forecast for the months ahead indicate that the tight supply of PE resin will continue due to demand pressures and supplier outages.

These increases, coupled with the rise in raw material costs across the board in 2011 make it necessary for Pregis to adjust prices to ensure we continue delivering value added services and innovation that drives growth for our customers.

Pregis Protective Packaging announces a consistent price increase of **7% effective April 2, 2012** on:

- Air Cushioning Rollstock, Converted and Lamination Products
- Foam Rollstock, Converted and Lamination Products
- Microfoam® Polypropylene Foam Products
- Engineered Foam Products
- Inflatable Packaging Systems
- Mailers

Orders placed on or before March 30, 2012 will be honored at current pricing. Orders received on or after April 2, 2012 will reflect the full price increase announced.

Thank you for your continued support and loyalty. Your account manager will assist you with support materials for passing the increase on to your customers and will be available to answer any questions you may have regarding market conditions.

Sincerely,

A handwritten signature in black ink that reads "Sean Condon".

Sean Condon

Executive Vice President, Sales