

August 22, 2014

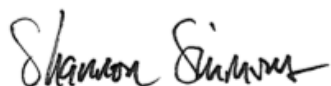
Dear Valued Customer,

Paragon Films' resin suppliers announced a price increase effective September 1, 2014. Resin suppliers stated reasons for the increase include supply disruptions such as unplanned outages, low feed stock inventories and strong export sales.

**Based on this increase, all new orders received on or after September 22nd will be invoiced at a 4-6% increase.** Volume will be monitored to ensure a manageable lead time is maintained and all orders prior to the increase must call for immediate shipment. Paragon reserves the right to accept or decline orders for any reason.

Please coordinate with your Paragon sales representative or customer service rep for specific order quantity availability. Also, your sales rep will advise of any additional market changes.

Thank you for your continued support of Paragon Films.



Shannon Simmons  
Vice President Sales & Marketing  
Paragon Films, Inc.