



Berry Plastics Corporation
101 Oakley Street
Evansville, IN 47710

August 20, 2014

To Our Valued Customers,

Polymer producers have advised Berry Plastics that a raw material increase will be implemented on September 1, 2014. The reasons cited for these price changes include:

- Rising feedstock costs
- Increased global and domestic demand

As a result, Berry Plastics will implement a 4% to 6% increase on all of our Stretch Film products. This increase will take effect on all orders placed on or after September 22, 2014. Berry Plastics reserves the right to limit the size of orders to historical quantities to better serve the anticipated demands of our customers. Orders must call for immediate delivery.

As always, Berry Plastics will work closely with you to manage the impact of these price adjustments and will keep you abreast of changing market conditions. Your local Berry Plastics Stretch Film sales representative will be available to answer any questions you may have. Thank you for your business and continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "Todd Wadle", written in a cursive style.

Todd Wadle
Vice President of Sales – Stretch Films
Berry Plastics – Engineered Materials Division